Early Community Outreach for Design Review Welcome Slide

Why do we have Early Community Outreach for Design Review?

The net effect of Design Review Changes in July 2018:

More projects will go through Streamlined and Administrative Design Review

Fewer projects will go though Full Design Review

The Early Community Outreach is a step added to allow community input for Streamlined and Administrative Design Review projects.

Long history behind this new program, you can read about it in the Director's Report on this page http://www.seattle.gov/sdci/codes/changes-to-code/design-review-program-improvements/project-documents

What is Early Community Outreach for Design Review?

The purpose is to establish a dialogue between applicants interested communities early in the development process.

This will allow the applicants to share information about the project, and by seeking input they'll better understand the local context and hear community interests and concerns related to their project.

Directors Rule at http://www.seattle.gov/dpd/codes/dr/DR2018-4.pdf

Early Community Outreach for Design Review Website page

http://designreviewoutreach.seattle.gov/

Early Community Outreach for Design Review: The Basics

Requirements for Early Community Outreach

Read the finalized joint Director's Rule for Early Community Outreach.

What projects do early community outreach?

Find out if your project falls within the Design Review thresholds and needs to conduct early community outreach.

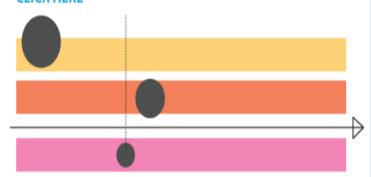
Step by Step Guide to Early Outreach for Design Review

Use this simple step-by-step one sheet to help guide your early community outreach efforts.

Design Review Website

All you need to know about Design Review at Seattle Department of Construction and Inspections (SDCI)

Early Community Outreach for Design Review Flowchart



Sample Outreach Plans

Not sure which outreach strategies to use? Look at sample plans.

Frequently Asked Questions

Get your questions answered about this new requirement.

What is an Equity Area?

Find out how the City defines Equity Areas and see maps.

Project Blog

Find projects that are conducting early community outreach

Planning Your Outreach and Engagement



Spacefinder

Find a convenient location for your event or meeting.



Community Connector

Find Community Organizations to foster meaningful outreach for your project



Early Outreach for Design Review Calendar

Post your project related event or meeting on this public calendar.



Neighborhood Snapshots

Find out more about the neighborhood where you are planning a project.

Early Community Outreach for Design Review

What projects will be in this new process?

Size of project	City review and approval level
at least 8,000 but less than 15,000 square feet	Streamlined design review
at least 15,000 but less than 35,000 square feet	Administrative design review
35,000 square feet or greater	Full Design Review

Early Community Outreach for Design Review What is important for neighbors to know

Projects that will have Full design review can also use this new process, but on the Administrative and Streamlined reviews, this is the only opportunity you will have for in-person discussion directly with the developer and/or architect.

The Early Community Outreach Plan elements are at the discretion of the developer, with the exception of projects in Equity Areas.

It will be our role to ensure that community comments are captured accurately. As before, a developer has no obligation to respond to comments.



Developer starts a project



Project coordinated with city for Early Community Outreach for Design Review process



Developer creates outreach plan



Developer performs outreach plan, holds meeting



Developer tells city outcome of outreach



Project moves into Early
Design Guidance with the city





Developer starts a project



Project coordinated with city for Early Community
Outreach for Design Review process



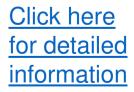
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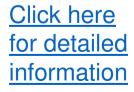
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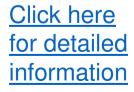
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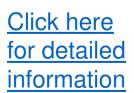
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Click here for detailed information





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Click here for detailed information





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Early Community Outreach for Design Review Resources and links page

Top Level Early Community Outreach for Design Review Program Webpage http://www.seattle.gov/neighborhoods/outreach-and-engagement/design-review-for-early-outreach

(From here you can access the Project Blog, the early community outreach meeting schedules and other info)

Design Review Calendar (when SDCI is performing Administrative and Streamlined Early Design Guidance)

http://www.seattle.gov/dpd/aboutus/news/events/designreview/upcomingreviews/

Seattle Services Portal

https://cosaccela.seattle.gov/portal/welcome.aspx

Email to Early Community Outreach Program Managers (to send process feedback) DREarlyOutreach@seattle.gov

Directors Report on the history of this new program http://www.seattle.gov/sdci/codes/changes-to-code/design-review-program-improvements/project-documents

Early Community Outreach for Design Review

Detailed pages start here

.



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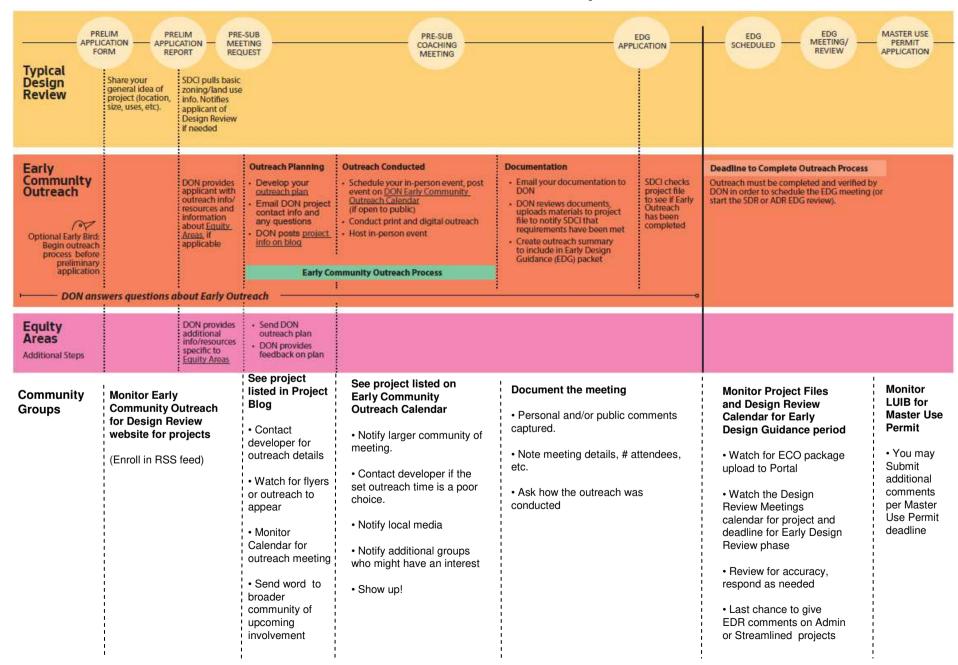


Project moves into Early
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Early Community Outreach for Design Review Timeline with community added







Developer starts a project



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Project moves into Early
Design Guidance with the city



Early Community Outreach: Methods

Pick one 😽 or		Pick two	
	High-Impact	M	ulti-Pronged
	 Focus group open to representatives of community organizations Guided tour or site walk Hosting/co-hosting a community meeting 	•	Drop-in hours at business, community center, or other venue Staffed "Pop-Up" event Table at community event Presentation at an established community organization's meeting Door-to-door visits/canvassing

High-Impact Online survey Project hotline Interactive project website Multi-Pronged Basic project webpage Email to distribution list Post on local blog or in digital newsletter

Hi	gh-Impact	M	ulti-Pronged
•	Door-to-door fact sheet or flyer	•	Ad or article in local print newsletter
•	Posters hung in local businesses,	•	Sign(s) on site
	community centers, or other venues		
•	Direct mailings		





Developer creates outreach plan

First awareness

Monitor the city website Early Outreach for Design Review "Project Blog"

http://designreviewoutreach.seattle.gov/

are listed in the order they entered the Early Community Outreach program.

In the Project Blog, projects

Early Community Outreach for Design Review: The Basics Requirements for Early What projects do early Early Community Outreach for Design Review Flowchart Community Outreach community outreach? CLICK HERE Read the finalized joint Director's Find out if your project falls within Rule for Early Community Outreach. the Design Review thresholds and needs to conduct early community outreach. Step by Step Guide to Early Outreach for Design Review **Design Review Website** All you need to know about Design Use this simple step-by-step one Review at Seattle Department of Construction and Inspections (SDCI) sheet to help guide your early community outreach efforts. Sample Outreach Plans **Frequently Asked Questions** What is an Equity Area? Project Blog Find out how the City defines Equity Find projects that are conducting Not sure which outreach strategies to Get your questions answered about use? Look at sample plans. this new requirement. Areas and see maps. early community outreach

Find Projects in your Neighborhood members before project designs are complete became effective on July 1. 2018. This blog will list all projects subject to Early Community Outreach. For Outreach for Design Review website. If you would like to track where projects are in the process, please visit Seattle Services Portal If you have any questions, please e-mail DREarlyOutreach@seattle.gov Fled Under Early Community Outreach for Design Revie

3009 NE 130th St.

November 9, 2018 by drearlyoutry

Project Address: 3009 NF 130th St. Seattle WA 98129

Brief Description: The project proposes the demolition of an existing commercial building and construction of 8 for-sale townhome units. Townhomes will be 3 stories with rooftop decks and provide 1 parking space within garages at each unit. Site design and Right of Way improvements along NE 130th St. will be

Developer/Applicant: Blue Fern Development, LLC

Contact Person: Evan Mann

Neighborhood: Lake City

3309 Wetmore Ave S

Project Address: 3309 Wetmore Ave S

Brief Description: Remove existing structures. Construct eight (8) townhi

Developer/Applicant: DEP Homes LLC

Contact Person: Monisha Harrell

Contact Information: 3309Wetmore@rules

Type of building: Townhomes

Neighborhood: Mount Bake In Equity area: Yes

Equity Area, Mount Baker, Townhome

4746 20th Ave NE

Project Address: 4746 20th Ave NE

Brief Description: Remove existing structure and construct new 4-5 story ow basement 38-42 unit apartment building.

Developer/Applicant: Wendy Gottesman/Gottesman Construction

Contact Person: Wendy Gottesman

Contact Information: 206 200 0426 wnottesman@comcast not

In Equity area: Yes

A Project in your area is listed

City thinks that the community will contact the project contact listed if they want to proactively find out what the outreach plan will be.

Note the address and details such as "in an equity area". That information will affect the outreach the developer is supposed to use.

For Equity Areas, after the project is listed on the Project Blog, DON will be reviewing the Early Outreach package and providing guidance to the developer.

All other projects do not require coordination in advance with DON, the applicant just has to show compliance when submitting the project for Design Review Guidance at SDCI.

1772 & 1774 Alki Ave SW

August 14, 2018 by drearlyoutreach

Project Address: 1772 & 1774 Alki Ave SW

Brief Description: Administrative Design Review to allow two, three-story townhouse structures with a total of five units (one two unit and one three unit) in an environmentally critical area. Parking for eight vehicles to be provided. Existing buildings to be demolished.

Developer/Applicant: Jabooda Homes

Contact Person: Seth Hale

Contact Information: mas@masarchitecture.net

Type of building: Townhouse

Neighborhood: Alki / West Seattle

In Equity area: No

Filed Under: Early Community Outreach for Design Review, Multi-Family, Southwest Tagged With: Alki,

Townhomes, West Seattle



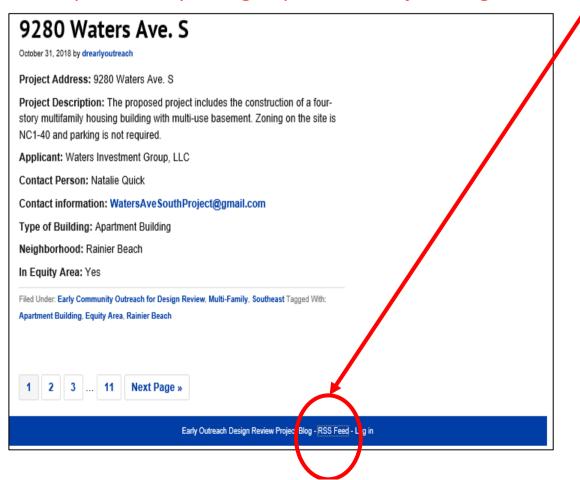
Developer creates outreach plan



To monitor the Project Blog, suggested actions for you:

Pull the information: set up a regular schedule to check the Project Blog (for example, every Friday)

- Blog is searchable by Neighborhood, Equity Area, Design Review Board area and by keywords
- Get the information pushed to you: sign up for the Project Blog RSS Feed





Developer starts a project



Project coordinated with city for Early Community Outreach for Design Review process



Developer creates outreach plan



Developer performs outreach plan, holds meeting



Developer tells city outcome of outreach



Project moves into Early
Design Guidance with the city





If they schedule a meeting, how would your group find out about it? (assuming that no member lives within the required printed outreach circle)

- Watch for flyers or an on-site sign to appear
- Talk to people around the project, did they get a mailer?
- Monitor the Calendar on the Early Community Outreach webpage

Watch points

- Are the developers always picking the less impactful "multi-prong" methods?
- If you don't live near the project, you have no way of engaging in the In-Person activities if they want to avoid you and pick the multi-prong approach. But Pop-Up tables and community event tables also have to be listed on the Calendar.

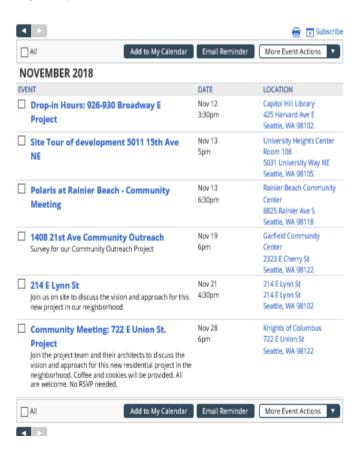


The second "signal" that a project is underway – the Calendar Page



Early Community Outreach for Design Review Calendar

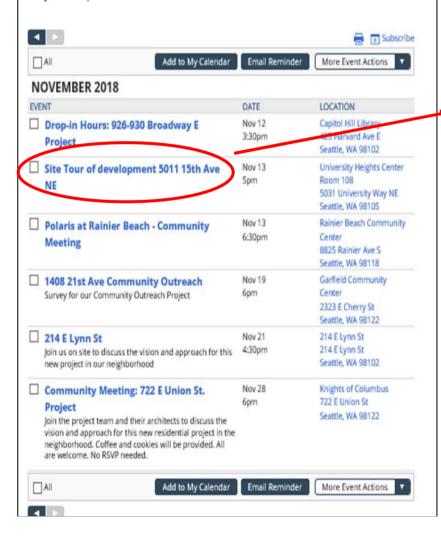
Members of the public submit the information shown on this calendar and they are responsible for the content.

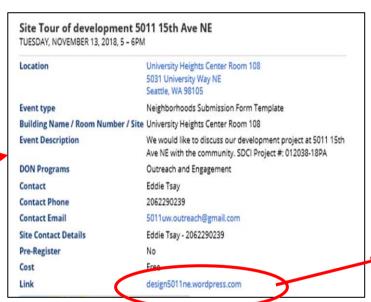




Early Community Outreach for Design Review Calendar

Members of the public submit the information shown on this calendar and they are responsible for the content.









🖨 🕞 Subscribe

More Event Actions

LOCATION

Room 108

Center

Center

Capitol Hill Library

425 Harvard Ave E

Seattle, WA 98102

Seattle, WA 98105

8825 Rainier Ave S

Seattle, WA 98118

Garfield Community

2323 E Cherry St Seattle, WA 98122

214 E Lynn St

214 E Lynn St

Seattle, WA 98102

Knights of Columbus

University Heights Center

5031 University Way NE

Rainier Beach Community

Developer performs outreach plan, holds meeting

Early Community Outreach for Design Review Calendar

Members of the public submit the information shown on this calendar and they are responsible for the content.

Add to My Calendar

Email Reminder

DATE

Nov 12

3:30pm

Nav 13

Nav 13

6:30pm

Nav 19

Nav 21

4:30pm

Nav 28

6pm

5pm

4 ►

☐ All

EVENT

NOVEMBER 2018

Project

Meeting

214 E Lynn St

NE

☐ Drop-in Hours: 926-930 Broadway E

☐ Site Tour of development 5011 15th Ave

Polaris at Rainier Beach - Community

■ 1408 21st Ave Community Outreach

Survey for our Community Outreach Project

☐ Community Meeting: 722 E Union St.

new project in our neighborhood

Join us on site to discuss the vision and approach for this



Neighborhoods

[Neighborhoods]



•Pull the information: set up a regular schedule to check the Projects Calendar (for example, every Friday)

•Get the information pushed to you: subscribe to get a weekly email of the calendar, which flags "new projects added" each week.

Want to Add an Event?

Do you have a Early Community Outreach for Design Review event to add to the calendar?

Submit an Event

Project
Join the project team and their architects to discuss the vision and approach for this new residential project in the neighborhood. Coffee and cookies will be provided. All are welcome. No RSVP needed.

All Add to My Calendar Email Reminder More Event Actions

Options to add to your calendar and send by email to others.



Automated Early Community Outreach Design Review Calendar emails

From: Early Outreach for Design Review Projects [early-outreach-for-design-review-projects@trumba.com]

To: Cindi Barker

Cc:

Subject: Early Outreach for Design Review Projects calendar for November 4 - 10

EARLY OUTREACH FOR DESIGN REVIEW PROJECTS

NOVEMBER 2018

Ballard Hub Focus Group Meeting

Monday, November 5, 6-7pm

Location: Ballard Library, 5614 22nd Ave NW, Seattle, WA 98107

Community Meeting: 4637 21st Ave NE Project

Monday, November 5, 6-7:30pm

Location: Meet at the site, 4637 21st Ave NE, Seattle, WA 98105

Join the project team and their architects to discuss the vision and approach for this new residential project in RSVP needed.

Drop-in Hours: 926-930 Broadway E Project New!

Thursday, November 8, 10 – 11:30am

Location: Capitol Hill Library, 425 Harvard Ave E, Seattle, WA 98102

Greenwood Community Outreach New!

Thursday, November 8, 6-7pm

Location: Phinney Neighborhood Center, 6532 Phinney Ave N, Seattle, WA 98103

Online Survey for Greenwood Project

Open House: 500 Broadway Project

Saturday, November 10, 11am-12pm

Location: Meet at the site, 500 Broadway, Seattle, WA 98122

Join the project team and their architects to discuss the vision and approach for this new residential project in RSVP needed.

Pop-Up: 926-930 Broadway E Project New!

Saturday, November 10, 11:30am-1pm

Location: Intersection of Broadway E & E Aloha St., 900 E Aloha St, Seattle, WA 98102

View the entire calendar online

To unsubscribe, click here.





At the outreach meeting

Take your own notes!

Ask what their outreach methods were. You are free to suggest additional methods or improvements for outreach, but they do not have to anything above and beyond the program requirements.

Give thorough input and make sure other community members participate fully as well.

Ask the developer to recap what they heard, and take notes on that (and correct if needed)



Developer starts a project



Project coordinated with city for Early Community Outreach for Design Review process



Developer creates outreach plan



Developer performs outreach plan, holds meeting

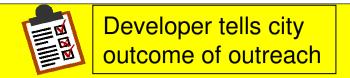


Developer tells city outcome of outreach



Project moves into Early
Design Guidance with the city





After the outreach meeting

PROCESS concerns

Send concerns about the process or methods the developer is using to the DON Early Community Outreach Coordinator (Danielle Friedman) DREarlyOutreach@seattle.gov

PROJECT concerns

Have your comments summarized and you can send directly to the developer. If you do that, the developer should be including your comments in the Early Community Outreach package submitted to SDCI.

When the project is assigned to a SDCI planner, you may want to send your comments to them as well.





After the outreach meeting

Now you enter a potentially long pause, between the conclusion of Early Community Outreach and SDCI performing Early Design Guidance.

A project cannot enter Early Design Guidance until the outreach package is complete.

The project will be noticed in the Land Use Information Bulletin for Early Design Guidance.

This is still before the project would be noticed in the Land Use Information Bulletin as an application for a Master Use Permit



Developer starts a project



Project coordinated with city for Early Community Outreach for Design Review process



Developer creates outreach plan



Developer performs outreach plan, holds meeting

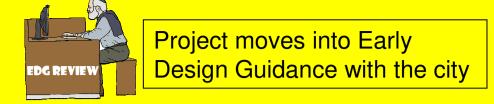


Developer tells city outcome of outreach



Project moves into Early
Design Guidance with the city





For Administrative and Streamlined Design Review projects

- •Developer submits their summary package of Early Community Outreach to DON
- •That "checks the box" and now the developer can proceed into Early Design Guidance with SDCI
- Package moves to SDCI and is assigned a planner
- •The project is "noticed" in the Land Use Information Bulletin for Administrative or Streamlined Design Review. The deadline for comments in that notice is the important deadline.
- •You can request an extension to comment deadline on an Administrative review, but not on a Streamlined Review.



Project moves into Early Design Guidance with the city

Land Use Information Bulletin Notification

From: Land Use Information Bulletin [dpdmailer@seattle.gov]

To: cindilbarker@gmail.com

Cc:

Subject: The Land Use Information Bulletin is Now Available

Pro Tip!

The most robust way to monitor when a project is noticed and is moving forward is to sign up for the LUIB twice weekly bulletins and watch for addresses to appear.

http://www.seattle.gov/ sdci/about-us/who-weare/public-resourcecenter November 15, 2018



LUIB is Now Available

Today's <u>Public Notices Summary</u> is now available for you to review.

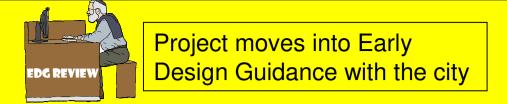
The link above will give you the most recently published Public Notice Summary.

To create a custom notice summary by publish date, use our new <u>custom public notice report</u> tool.

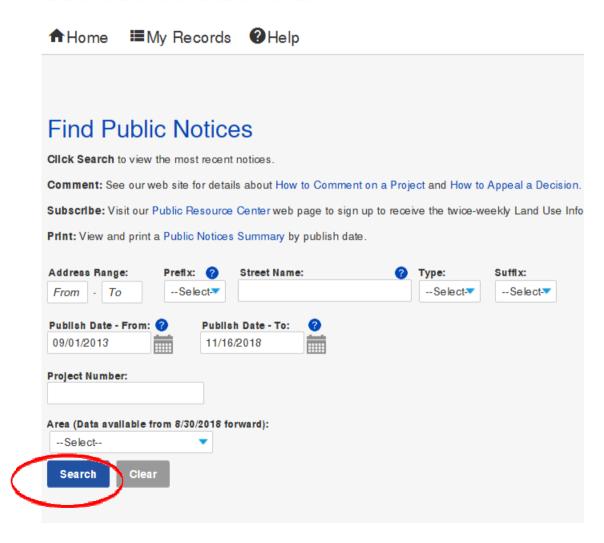
To view the notices:

- 1. Click on Public Notices under Find Existing on the portal home page.
- Select the Publish Date From and Publish Date To date range.
 Tp: Click in each car and then select the Today link at the very bottom to quickly navigate to the correct date.
- 3. You will get a list of the public notices for the date range.

This email was sent from a send-only mailbox. Please do NOT reply to this e-mail.



Seattle Services Portal



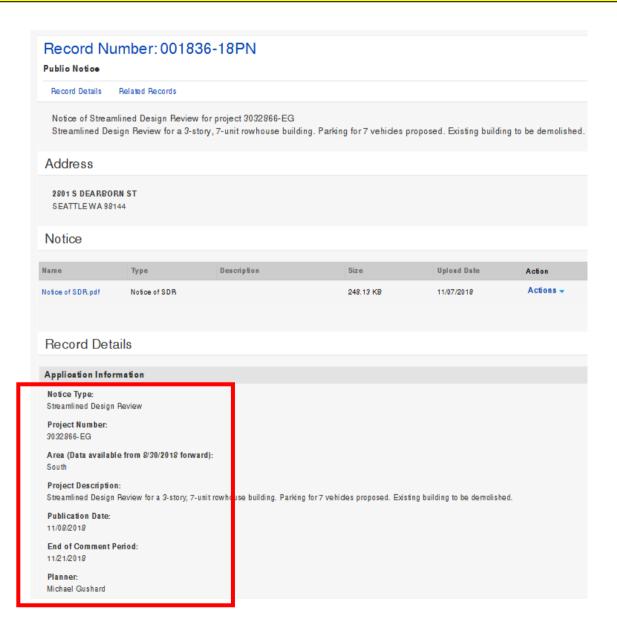
Just hit "search" the latest public notices will display first



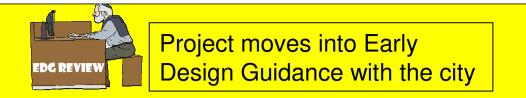
Click the Notice Number for details

	Publish 1000	Notice Number	Address	Type & Project Number	Description
<	11/08/2018	001836-18PN	2801 S DEARBORN ST SEATTLE	Notice of Streamlined Design Review for project 3032866-EG	Streamlined Design Review for a 3-story, 7-unit rowhouse building. Parking for 7-vehicles proposed. Existing building to be demolished.
	11/08/2018	001835-18PN	701 16TH AVE SEATTLE	Director's Analysis and Decision for project 3025791-LU	one, three-story, three-unit townhouse in an environmentally critical area. Parking for 41 vehicles to be provided below grade. Existing structures to be demolished.
	11/08/2018	001833-18PN	528 18TH AVE SEATTLE	Application for project 3026544-LU	Land Use Application to allow one, 3-story medical services building, and one, 2-story institutional building (Swedish Cherry Hill Medical Center). Parking for 357 vehicles is proposed. An Addendum to the Swedish Cherry Hill Medical Center Environmental Impact Statement (EIS) to be prepared. Existing buildings to be demolished.
	11/08/2018	001832-18PN	5639 UNIVERSITY WAY NE SEATTLE	Application for project 3026949-LU	Land Use Application to allow a 4-story, 40-unit apartment building with retail. No parking proposed.
	11/08/2018	001831-18PN	7544 M L KING JR WAY S SEATTLE	Application for project 3032297-LU	Land Use Application to allow a transitional encampment interim use for up to 100 people on private property. The proposal includes tent spaces, portable toilets, an outdoor kitchen, and related accessory facilities. The anticipated duration for the encampment is 6-months from the date of permit issuance.





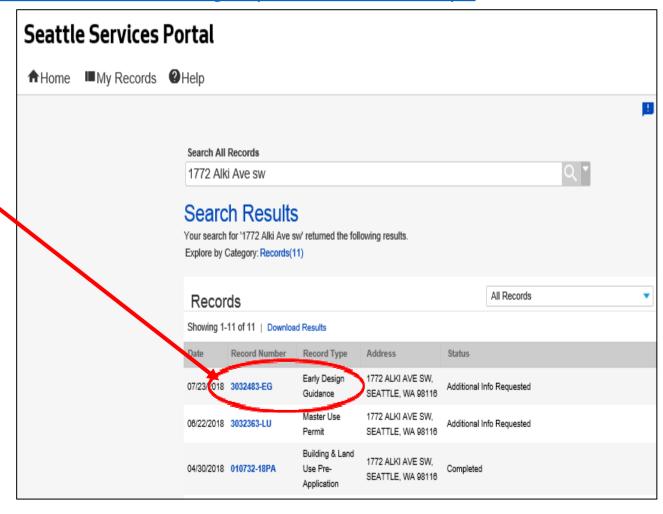
Comments due by & Planner name



Finding a project's community outreach package

Seattle Services Portal https://cosaccela.seattle.gov/portal/welcome.aspx

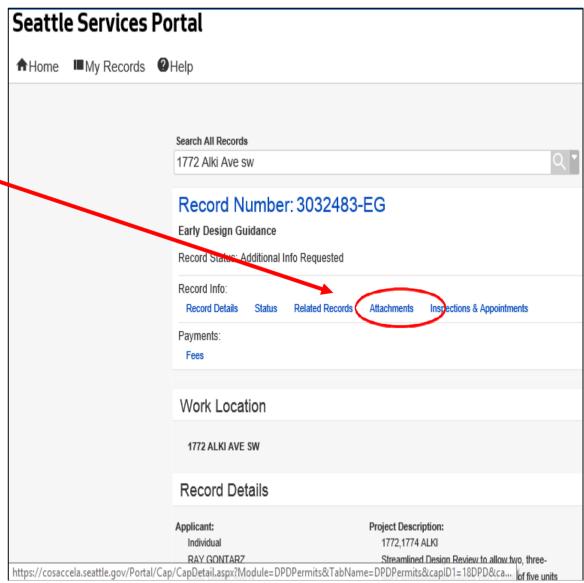
Enter the address at Portal search screen. At the project record, click the Early Design Guidance record to get To the design review outreach details





Finding a project's community outreach package

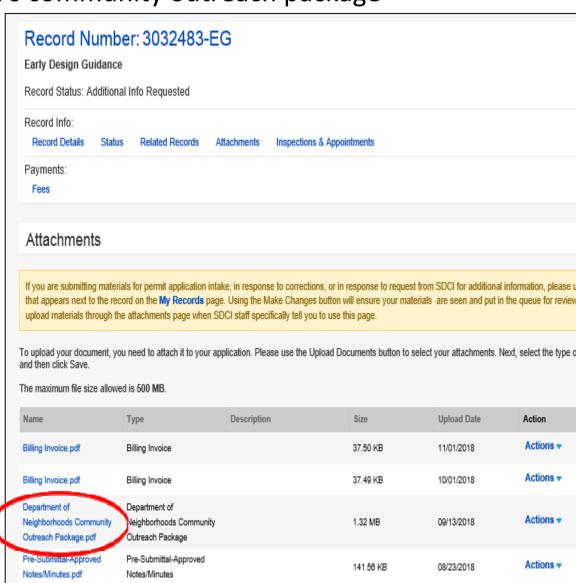
Click on Attachments to find the package link

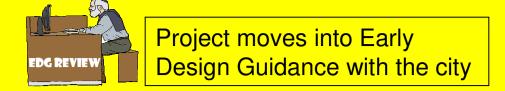




Finding a project's community outreach package

Click on the DON
Community Outreach
Package link to find
what the developer
submitted



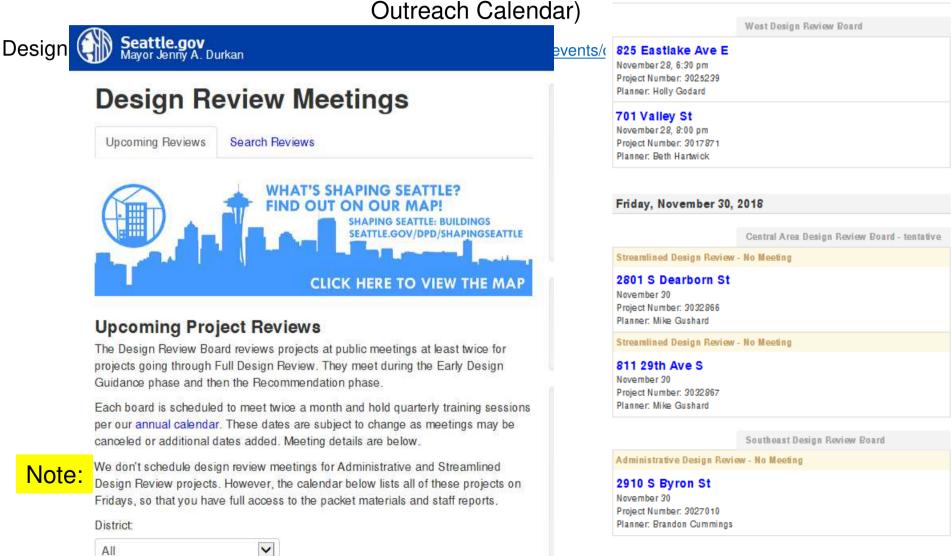


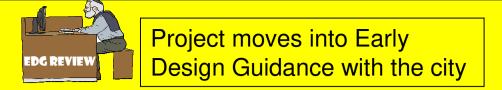
In the Alki Ave example, the package included:

- Summary of outreach performed
- Copy of flyer hand delivered to near by residents
- List of addresses delivered to
- Summary of comments they captured from the community outreach meeting
- List of attendees at the community outreach meeting
- Screen shots from the West Seattle Blog story about the project and the comments attached to that story (!)



Project will also display on Design Review Calendar (different from the Early Community





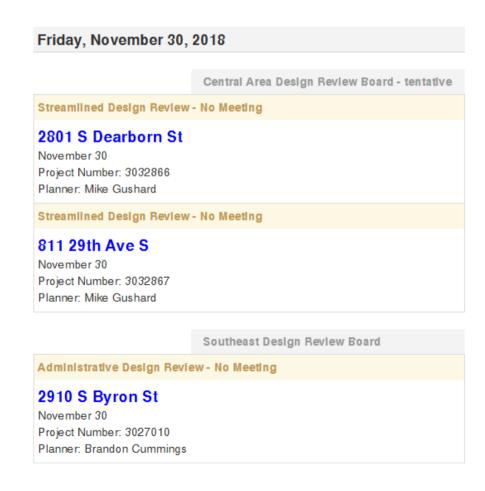
Project moves into Early Design Review Guidance

Project will also display on Design Review Calendar (different from the Early Community Outreach Calendar)

http://www.seattle.gov/DPD/aboutus/news/events/DesignReview/upcomingreviews/

The date listed here is not important, it is only the Friday of the week the notice was posted in the calendar.

The useful thing about this calendar is that the design package is linked to the project here.







Project moves into Early Design Review Guidance

<u>Prior to the Early Design Guidance deadline listed in the LUIB</u>, you can submit your comments to the SDCI planner for the project

- Modify, correct or dispute the information contained in the developer package
- Submit additional comments from you as a participant
- Provide additional information on behalf of your community group.

Early Community Outreach for Design Review Details of steps



Developer starts a project



Project coordinated with city for Early Community Outreach for Design Review process



Developer creates outreach plan



Developer performs outreach plan, holds meeting



Developer tells city outcome of outreach



Project moves into Early
Design Guidance with the city



Project Design approved and a Master Use Permit issued





Project moves into Master Use Permit

This is your last chance to provide comments - Pro Tip!

The most robust way to monitor when a project is noticed and is moving forward is to sign up for the LUIB twice weekly bulletins and watch for addresses to appear.

http://www.seattle.gov/sdci/about-us/who-we-are/public-resource-center

The Public Notice

Can be searched for by address on a link from the Portal

Will give the deadline for comments to be submitted

Will give the planners name and contact info

We do not know yet if the Master Use Permit deadlines can have an extension requested for Design Review issues (for Administrative and Streamlined projects)