

SPF30: SUB POP'S 30TH ANNIVERSARY PARTY (WITH ENTERTAINMENT) AT ALKI BEACH



SATURDAY, AUGUST 11TH, 2018

NOON - 10 PM

WEST SEATTLE, WA

FOR FREE / FOR YOU



To celebrate 30 years of releasing somewhat well-regarded records, CDs and tapes, Sub Pop Records is hosting an entirely FREE event we've taken to calling SPF30. Sub Pop's 30th Anniversary Party (with entertainment), will be held Saturday, August 11th, 2018 along incredibly scenic Alki Ave. in the Alki Beach neighborhood of West Seattle (see West Seattle Blog January 12th news item).

SPF30 is altogether FREE and will have... Bands! A record fair-type event! A host of local nonprofit organizations! Food! Booze! (The food and beer and wine and soda or whatever, you will have to pay for! These parts are not free!) Good times and opportunities to embarrass yourself and those who'd always hoped for better for you! Plus, bands!

History of the event: In 2008 we hosted a paid two day event at Marymoor Park for our 20th Anniversary. In 2013 we hosted a FREE one day festival in the Georgetown neighborhood to celebrate our 25th Anniversary.

The Entertainment. We have not announced the lineup yet, but the plan is to have 4 total stages. One on each side of the Alki Bathhouse, one at 57th and Harbour Ave and one in Alki Playfield.

QUOTES FROM GEORGETOWN MERCHANTS:

"Georgetown is still feeling residual effects from the Sub Pop Silver Jubilee held in 2013. People who had never been to Georgetown previously have discovered us and continue to return to our shops, restaurants and art galleries."

-Emilie Shepherd, *Georgetown Art Attack*

"Star Brass had been open for about a month, and the Silver Jubilee helped us launch strong as a new business. Financially it was one of our best days ever. The crowd drank and ate a lot, even with the beer gardens and food trucks there was plenty of business to go around. Sub Pop was super pro, brought a great crowd, and even cleaned up afterward!"

-Scott Horrell, owner of Star Brass, 9lb Hammer, Square Knot Diner, Seattle Tavern & Pool Room

"The Sub Pop anniversary party in Georgetown was one of the best events to date. It brought in thousands of people to our business district and we are still reaping the benefits. The production went smoothly and Sub Pop was a pleasure to work with."

-John Bennett of Bennett Properties

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