Longtime Licata aide, Lisa Herbold to run for District 1 seat

Wednesday, February 11, 2015

After 17 years of working for Nick Licata on the Seattle City Council, West Seattle resident Lisa Herbold just hasn't had enough.

Wednesday, Herbold officially announced her intention to run for Seattle's open District 1 Council seat. If elected, the 15-year West Seattle resident would be the first to represent her neighborhood, South Park, and the surrounding neighborhoods as a districted councilmember.

"I'm excited to champion issues important to the residents of West Seattle and South Park. I'm hopeful that my experience will make me an effective advocate for District 1 at the City Council," Herbold said.

Herbold began working as a Legislative Aide for Councilmember Nick Licata after his 1997 election, and has worked closely on a number of issues – including, most recently, paid sick leave and rental housing inspection legislation, policies that are being replicated nationwide. In January, Councilmember Licata announced he would not seek a fourth reelection, instead focusing his energy on promoting progressive municipal policy nationally.

"Nick's departure leaves big, progressive shoes to fill on the Council. Fortunately, I've been looking at his shoes every day for almost two decades, so I'm confident I am prepared."

Despite her desire to continue Councilmember Licata's progressive presence on citywide issues, her desire to run has been inspired by the passage of District elections.

"I'm a community organizer at heart and I'm excited about the democratic potential of our new districting system because it will bring people more close to their government. Have a pothole? Tell your District Councilmember for quicker turnaround. Upset about increased traffic? You have your very own Councilmember, who lives and breaths the same problems, to advocate for you. That's people power democracy."

Councilmember Licata, who has endorsed Herbold's candidacy, said of her candidacy:

"Friends and adversaries alike recognize her intelligence, compassion, and savvy, but few know as intimately as myself just how important she has been to Seattle and its residents since 1998. Lisa is the most qualified candidate I can imagine; she has actually helped Seattle's residents and workers at the City Council level for many years."

Herbold also feels an added responsibility to the neighborhood:

"My two grandchildren also live in District 1, so I have extra incentive to improve this community for the long term."

Learn more about Lisa's campaign at www.district1forherbold.com. Email inquires can be directed to d1forlisa@gmail.com, voicemails for return can be left at 210-920-LISA (5472).