

November 2011

## **4040 26<sup>th</sup> Avenue SW and Dakota SW Arts Procurement Program Frequently Asked Questions**

### **What is the arts procurement program for 4040?**

We were attracted to the site because of the energy of the Youngstown neighborhood and in conversations with neighbors have been struck by the history and culture of the area. We want the art to provide not only visual interest but a sense of community. Rather than purchasing ‘off the shelf’ art items, we want to incorporate art into the architecture and design of the building – unique and customized work that relates to the diverse setting of Youngstown.

At the end of the day, our intent is to create a connection to the community within the building with specific items that enhance the ambience. These details are what make a home unique.

### **What will the arts procurement program include?**

This is not your typical decision to ‘just add art’ to the building. We intentionally want to start early so that the art can be incorporated into the architecture and design of the building. The art is part of the design both inside and out. The program will include interior common spaces such as the residential entry lobby, corridors, garage, exterior walkways, railings and landscaping.

An example of this is the entry lobby. Instead of purchasing an “off-the-shelf” piece of art or wall hanging, we will be commissioning a specific piece that has a connection to the neighborhood, with a unique story of its own.

### **How will the RFP be advertised?**

We have not decided whether to issue one RFP with 30-40 categories or individual RFP’s for separate spaces and different art formats. It is our goal to disseminate the list of art opportunities by February 2012, but we wanted to reach out early so that local residents and artists are aware of our efforts and can contact us if they have questions. We intend to post with:

- Artist Trust
- 4Culture
- City of Seattle
- Kelly’s List
- Update the West Seattle Blog

We hope to work with local Youngstown, Delridge and West Seattle artists because they live and work in the community and have the day-to-day context that we are looking for. When you incorporate art into the design of a building it becomes an extension of the living environment. With that said, it will be an open invitation and we know that there are many talented, local artists throughout our city.

**When will the RFP go out?**

It is our goal to disseminate the list of art opportunities by February 2012, but we wanted to reach out early so that local residents and artists are aware of our efforts and can contact us if they have questions.

**What is the scope of the arts procurement program?**

All artwork will be directly purchased or commissioned from the artists themselves without a curatorial commission percentage. This means that the full sale price of the artwork will go directly to the artist.

The budget for most individual pieces will range between three-hundred to two-thousand dollars with some primary pieces exceeding that amount. The intent is not to have 'large single' works of art but rather create a home-like ambience.

**What are the areas where art will be included?**

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**Is there a theme that you are looking for?**

It is too early to be definitive but we are looking at several themes. It is our intent to include various art forms such as painted objects, textiles and fabrics, metal works, and wood works.

**Will art spill outside?**

We are still developing the program but we are hoping to incorporate works into the exterior building envelope, artist designed functional pieces as part of the building perimeter hardscape and maybe one or two sculptural works.

**Who do I contact for more information?**

We have hired a local artist who has a background in all aspects of multi-family housing development; from the planning stage to completion, tenant/owner move-in and property management phases. Her name is Sara Everett and she will be acting as a liaison between the development team and artists.

You can reach Sara at: [sara@mbarrientos.com](mailto:sara@mbarrientos.com)