

Delridge Day 2011
Celebrating Doing Things the Delridge Way

Dear Crafter/Vendor:

North Delridge Neighborhood Council and City of Seattle Department of Parks and Recreation will be hosting its fifth annual Delridge Day festival on September 17, 2011 at the Delridge Community Center and Park. The park is the neighborhood's central gathering spot with activities for all ages. There are over 10,000 people who live or work within the Delridge Neighborhood. Last year, Delridge Day proved to be an overwhelming success with over a thousand people attending! This year's festival will feature the grand opening of the Delridge Skate Park and a full schedule of entertainment and picnic style games such as relay races and an egg toss. In addition there will be lots of crafts and vendors, a wide variety of food for everyone, and much more!

Delridge Day is promoted as a neighborhood event with advertisements and articles to be placed with the West Seattle Blog, The Stranger, and more. Posters will be placed in area businesses and fliers will be distributed throughout West Seattle schools.

Fifteen percent of all sponsorships received will be gifted to Associated Recreational Council (ARC) to provide community center scholarships for classes at the Delridge Community Center. ARC is the partnership organization that produces all community center activities from jazzercise to child care. For more information on ARC, please visit www.arcseattle.org.

We hope you will be able to support us this year with a sponsorship and a booth. Applications will be accepted on a first-come basis. Please look over the attached application and information on the festival. Once we receive your application, we will send you additional details. If you have any questions please feel free to call Amanda Leonard at (509) 528-2635.

Sincerely,

Amanda Leonard
Delridge Day Coordinator
North Delridge Neighborhood Council





Date: June 22, 2011

The Delridge Community Center is the heart of our neighborhood. Our Community Center houses many diverse programs which include: preschool, before and after school care, summer day camp, teen, and Lifelong Recreation programs. Staff and participants have even constructed a small garden where the children are growing fresh foods.

The majority of programs offered require a fee to participate, which is not feasible for the many people served in the Delridge Neighborhood. To help support these families by way of scholarship, the Delridge Advisory Council is sponsoring a fund raiser on Saturday September 17th in conjunction with the opening of the new Delridge Skate Park and Delridge Day Festivities. Your financial support of this program would be greatly appreciated. In exchange for your support, your name will be highlighted on all promotional material as co-sponsors of this event.

Delridge Day 2011 – Event Sponsorship
Celebrating Doing Things the Delridge Way

The Fifth Annual Delridge Day will be held on Saturday, September 17, 2011 in the Delridge Park. This year's event is being held in conjunction with the grand opening of the highly anticipated Delridge Skate Park. We expect attendance over 1,000 this year. Your support will help make this grass-roots event a success by funding prizes, supporting marketing efforts, and securing equipment rentals.

Delridge Day is a time for area businesses and neighbors to work together and celebrate the Delridge district neighborhoods. All sponsorships include a donation to ARC, a Vendor Booth option, and loads of promotional opportunities.

How to support the 2011 Delridge Day Celebration:

_____	General Sponsorship	\$75
	<ul style="list-style-type: none">• 15% Donation to ARC• Vendor Booth at Delridge Day (optional)	
_____	Games Sponsorship	\$250
	<ul style="list-style-type: none">• 15% Donation to ARC• Vendor Booth at Delridge Day (optional)• Sponsorship of Games: your business name attached to all references to the games on promotional materials and festival announcements.<ul style="list-style-type: none">○ Longfellow Creek Scavenger Hunt○ Egg Toss○ Three Legged Race○ Relay Race○ Sack Race	
_____	Festival Sponsorship	\$750
	<ul style="list-style-type: none">• 15% Donation to ARC• Vendor Booth at Delridge Day (optional)• Your business name attached to all promotional materials for the festival: your business logo on banners, posters and flyers.	

Do you wish to have a booth at Delridge Day? If so, please make sure to fill out the Vendor Booth Form.

Please make checks payable to North Delridge Neighborhood Council and send c/o Amanda Leonard, 4750 Delridge Way SW, Seattle, WA 98106.

For additional information please contact Amanda Leonard at (509) 528-2635 or Amanda.leonard.wa@gmail.com



Delridge Day 2011- Vendor Booth Form

Celebrating Doing Things the Delridge Way



September 17, 2011 · 11 am – 3pm · **DUE: August 1, 2011**

Name of Organization:

Contact Person:

Address:

Phone:

Email:

Organization will be providing:

Information Only.

Selling Products (There is a fee for selling items on park properties. Delridge Day sales revenue will need to be reported with 10% of sales payable to City of Seattle Department of Parks and Recreation).

A 3'x6' table and two chairs will be provided by the Department of Parks & Recreation.

Other Requests:

Sponsorship Level: _____ \$75 General Sponsorship
_____ \$250 Games Sponsorship
_____ \$750 Festival Sponsorship
_____ Non-Profit (Exempt from Fees)

Included with your sponsorship, 15% of the funds will go towards providing scholarships for Community Center classes to those in need. Thus, being a vendor here means giving back to the community!

Please make checks payable to North Delridge Neighborhood Council and send c/o Amanda Leonard, 4750 Delridge Way SW, Seattle, WA 98106.

For additional information please contact Amanda Leonard at (509) 528-2635 or Amanda.leonard.wa@gmail.com

For Official Use Only:

Date Received: _____
Check#: _____

Amount Received: _____

Delridge Day
September 17, 2011
Vendor Contract & Hold Harmless Agreement

THIS APPLICATION AND VENDOR AGREEMENT conveys the requirements for all vendors who will work at the **Delridge Day** event at Delridge Park on September 17, 2011. In return for use of space, you hereby agree to abide by all rules and regulations stipulated below.

- Booth Space & Fees. North Delridge Neighborhood Council (NDNC) will charge fees as indicated on the vendor form. Fees are used to cover the expenses of the event. There are no refunds unless your application is denied during our review process or space is unavailable. Space locations assignments are non-negotiable. Final space locations will be assigned and sent to vendors on or before September 9, 2011.
- NDNC is encouraging demonstrators of environmentally friendly products or services. These vendors will be given priority in space assignment.
- No alcoholic beverages, smoking, or loud music are allowed at the event.
- NDNC reserves the right to remove any products or materials it does not consider suitable for a general audience of adults and children.
- **SET UP and TAKE DOWN TIMES:** Saturday, September 17, 2011 only; beginning at 9:00am. All vendors must be set up by 11am. You can drive ONE VEHICLE to the unloading area to unload your materials. Vehicles must be removed from the unload area immediately after unloading. No vehicles will be allowed to load or unload after 11am. Each party shall clean its area at the end of the event. Final clean up and breakdown shall be completed by 4:00pm. Vehicles will not be allowed in the park until the event is over and public participants have departed.
- Bring all equipment needed for your activity or event; including handcarts for loading and unloading.
- **Laws and Rules:** The vendor shall comply with all state laws, City ordinances, regulations of the Superintendent of Seattle Parks and Recreation (Parks) applicable to activities in City parks, and any lawful order of a Departmental representative made to prevent injury or damage.
- The vendor assumes responsibility for all activities it conducts during the event, including but not limited to, supervision and control to prevent injury or damage; maintenance of the premises during the use; picking up bottles, debris and refuse; and providing security to maintain order.

I/We the undersigned acknowledges I/we have read, understand, and agree to be bound by the terms of this agreement and for myself, my heirs, administrators and assigns, waive and release any and all right and claim for damaged I/we have against the **Delridge Day** event, North Delridge Neighborhood Council, City of Seattle or any organization or individual connected with this event, their representatives, successors and assigns for any and all damages, losses, thefts or injuries which I/we suffer while taking part in any activities linked to this event or suffered as a consequence of or arising or resulting, directly or indirectly, from any act or omission of the User on or about the premises. In the event that any lawsuit based upon any such claim, action, loss, damage or cost is brought against the North Delridge Neighborhood Council, City, the User, after being notified that such lawsuit has been started, shall defend such lawsuit at no expense to the City; and if, in such lawsuit, a final judgment is rendered against the City, or against the City and the User, jointly, the User shall promptly satisfy such judgment. The User's liability under the indemnification agreement shall not be reduced by any City negligence; provided, that nothing shall require the User to indemnify the City against the sole negligence of any City officer, employee or agent acting within the scope of person's employment.

Signature _____ **Date** _____

Print Name _____

Business/Vendor Name _____