

News Release

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Prudential

**Northwest Realty
Associates**

Prudential Northwest Realty Attends Top Leadership Conference

Prudential Northwest Realty Associates was one of 50 top companies honored from within the Prudential Real Estate network when they attended the Gibraltar Circle Conference at The Breakers, Palm Beach, Florida June 13-15. Prudential Northwest Realty was selected to participate in the prestigious conference after achieving a #26 Network ranking based on revenue and other criteria.

"Gibraltar Circle stands for the best of the best in the Prudential Real Estate Network," said Earl Lee, President, Prudential Real Estate and Relocation Services, Inc. "These companies performed at the highest levels in 2009, earning distinction for their operating efficiency, customer service and consultation."

Exemplary performance begins with sound leadership, added Lee. "Gibraltar Circle brokers/owners met market challenges head on, seized opportunities and implemented best practices. The decisions they made and the strategies they pursued during a challenging 2009 have positioned their companies for growth and prosperity."

"Our Gibraltar Circle is a credit to the hardworking professionals of Prudential Northwest Realty," said Mike Gain, CEO of Prudential Northwest Realty. "These people truly care about their customers and their profession and they prove that care every day."

Gain added that the Gibraltar Circle Conference was an ideal opportunity to network and share best practices with fellow honorees. "It's always helpful to compare perspectives and ideas with my colleagues, the industry's finest brokers and owners."

Conference honorees also attended inspirational and strategic presentations.

Prudential Northwest Realty, a 62 year-old real estate firm specializing in residential and commercial real estate, joined the Prudential Real Estate network in 1990. In March, Prudential Northwest Realty's Relocation Division was recognized as third in the nation in placing outgoing referrals.

Prudential Real Estate franchises are independently owned and operated. Companies are selected based upon outstanding performance records, high levels of customer service and business values shared with those of Prudential. Prudential Real Estate is one of the largest real estate brokerage franchise networks in North America, with nearly 1700 franchise offices and approximately 60,000 sales professionals as of March 31, 2010.