



Playground Profile Application

Submit your responses in one of the following ways:

BY EMAIL TO: sjacobson@kaboom.org OR FAX TO: 202-659-0210 (attn. Shira)



Contact Information

Date _____

Organization Name: _____

Federal Employer Identification Number (Federal Tax ID #): _____

Mailing Address: _____

City: _____ County _____ State: _____ Zip _____

Phone Number: _____ Fax Number: _____

Web site (if applicable): _____

Address of Playground Site (if different than mailing address): _____

Provide two points of contact. Project planning is time consuming, so be sure that one contact is someone who has authority to make decisions and execute on commitments promptly.

▪ **Primary Contact** Name and Title: _____

Phone and Email: _____

Cell Phone (optional): _____

▪ **Secondary Contact** Name and Title: _____

(If the primary contact is not available, this individual would serve as the point person for the project)

Phone and Email: _____

Cell Phone (optional): _____

Organization Information

1. Describe your organization, addressing the following points separately:

- When was the organization founded?
- What is the history of your organization?
- What are the mission and vision statements for your organization?
- When was the organization incorporated (if applicable)? If it is not incorporated, are there plans to incorporate?
- Does the organization have nonprofit status? If not, are you working on getting nonprofit status?

2. Religious Affiliation: *Answering Yes to any of the following questions **does not necessarily** exclude or strengthen your application for a project, but KaBOOM! must have accurate information to best match your organization with our build opportunities.*

- Does your mission/vision statement include any religious language? Yes _____ No _____
- Does your organization's logo incorporate any religious symbols? Yes _____ No _____
- Does your organization run any religious programming? Yes _____ No _____
- Does your organization have office space or run programming in a religious institution? Yes _____ No _____
- Is your land owned by a religious entity? Yes _____ No _____

Comments: _____



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3. How much funding does your organization receive from each of the following sources:

Government Funding		%
Individual Contribution		%
Corporate Donations		%
Religious Sources		%
Other (describe)		%
Total Annual Budget	\$	

4. Describe your organization's plans or vision for this site and include any plans around the playground space over the next 5-15 years (the lifetime of playground equipment is estimated as at least 15 years).

5. Do you currently carry insurance that would cover a playground on your site? If so, describe your level and type of coverage.

Playground & Site Information

6. How many children are served at your site? Daily* _____ Weekly* _____ Annually* _____

• **Number of children served equals number of *unique* children that would use the new playground in a given year.**

7. How did you calculate the number of children served? (i.e. online resources, manual counting tools, annual reports etc.) _____

8. Is your site open to the general public? Yes _____ No _____ Other (describe) _____

9. Provide the following information about the children you serve:

Number of Children by age		Ethnicity %	
Under 2		African American	%
2-5		Hispanic	%
6-12		Asian & Pacific Islander	%
13 and up		Caucasian	%
		Other	%

10. Provide the following statistics (describe how you gathered this information):

- The number of children at your site enrolled in federal free or reduced lunch programs.
- The average annual income of the families served by your organization.

○ Other (Example: Scholarship information for children enrolled at your site)



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11. Is there a playground on site? Yes _____ No _____
12. *Having playground equipment on site **does not necessarily** exclude or strengthen your application for a project, but KaBOOM! must have accurate information to best match your organization with our build opportunities. If you have existing equipment, answer the following questions **and submit photos of the equipment**:*
- When was it built?
 - Do you know the manufacturer?
 - Is your current equipment made of wood, metal or plastics?
 - Is there any sort of safety surfacing in place (wood chips, rubber mats)?
 - Will a new playground replace or augment your existing equipment?
13. List all playgrounds that currently exist within a 2 mile radius of your site, and describe what, if any, access the children you serve have to these playgrounds. Specifically describe **any playground equipment visible from your site**.
14. Do you own the land where you would like to build a playground? Yes _____ No _____
If not, provide contact information for the landowner, and can you provide documentation of permission to build a playground on site?

Landowner Name _____ Phone/Email _____

Community Building

15. Describe how community members are supporting your efforts to build a playground, and how many people are currently involved in this project? List or describe any groups (families, community members, others) that will help guide your Playground Project.
16. Describe how a new playground would impact your organization and the children you serve.
17. A playground can be a gathering place for children, families and events such as picnics, clean-ups, and celebrations. How do you envision your playground being used?
18. Describe what would make your playground project a success [ie: community involvement, media coverage, etc.]?

Letter of Agreement

If your organization is selected for a playground project, you would be required to sign a contract with the following commitments (including but not limited to):

- Ownership of the land or proof of a long term lease and authorization to build a playground
- Proof of insurance covering the playground Build Day and for one year following the build
- Recruitment of volunteers for planning committee and Build Day
- Agreement to maintain the playground
- Commitment to pay the financial contribution one month prior to the Build Date
- Commitment to complete any needed site preparation including grading or removal of old equipment



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17. Who would sign a contract for your organization?

Name _____ Phone/Email _____

What process, if any, must contracts go through to be approved for signature? How long will it take to get a contract signed, and would any other groups need to be involved in contract approval?

18. What is the name and title of the person filling out this application?

Name _____ Phone/Email _____

Required Materials

19. The following materials are required:

- Digital photos of your site that show the space available and give us a sense of the general area. **Before you take the pictures, please mark the specific playground footprint (at least 2,500square feet) at the four corners using cones, chairs, etc., so we can see the playground area.**
- Photos of any playgrounds visible from your site
- Upload all photos to the KaBOOM! Project Planner at www.kaboom.org ****See attached instructions for uploading photos to the Project Planner****
- A map (this can be hand drawn) that shows the dimensions of the playground site and other information such as access points into the site
- A list of board members [**required if applicable**]

20. **Before submitting your application materials, it is required that you register on the KaBOOM! Website at www.kaboom.org**

Not just an ordinary website, kaboom.org connects thousands of individuals across America through a common vision: a great place to play within walking distance of every child. Our website is a meeting place for learning, sharing and growing a national movement to ensure every child has the time and space to play.

Please provide the following information to track the progress of your application:

KaBOOM! Web Registration User Name: _____

Date of Registration: _____

Name of Project (as titled on Project Planner): _____

Link to Project Submission: _____

****PLEASE NOTE: Your application cannot be processed without this information****

Suggested Materials

The following materials are suggested:

- A letter from your Executive Director or Board Chair expressing their commitment to the success of this project
- A letter or e-mail from at least one parent who will help with planning your project

If you have any questions as you compile your application materials, feel free to contact your Client Services Team contact!

