

metropolitanmarket



February 17, 2017

Dear Friends of West Seattle,

Metropolitan Market has been proud to serve the Admiral community since we opened our store in 1985. We last remodeled the store in 1997 when we expanded and completely changed the product selection and shopping experience. We have very much enjoyed and appreciated the community's support and enthusiastic feedback as we strive to bring the best tasting food and widest selection of products to West Seattle.

Our plans to remodel the Admiral store include improvements to product variety and selection in the Produce, Meat, Seafood and Floral departments, expanded seating areas, new Bakery and Food Service programs, and the addition of hundreds of specialty, local and natural grocery items in an easier-to-shop format. We also plan to add new express check lanes to help expedite check out and customer convenience. All of these changes and improvements are intended to preserve what is great and special about the Admiral store, while adding improvements and updates that will last for many years.

Our original remodel schedule planned to start in the summer of 2016 and was to be completed before the holidays. Unforeseen equipment delivery delays, permitting complications, and roof leaks stalled our progress. During late Fall, we decided to suspend the project to prevent the disruption of holiday shopping. We made plans to restart the work now and finish as soon as possible.

We understand, because of these complications and disruptions, that we have caused inconvenience and confusion. For this we wholeheartedly apologize. Despite the best of intentions and efforts, we are not pleased with the impact of the remodel to date either. We are committed to completing the project successfully, taking extra steps to accommodate the impact of changes each day, listen to your feedback, and do a better job communicating with our neighbors throughout the process. We expect to finish our work by June and look forward to celebrating with our neighbors through the summer.

This week, work is underway to adjust lighting and install new bins for fresh produce as you enter the store. These fixtures will expand displays of great tasting, ripe, and ready to eat fruit and veggies. In the coming weeks, new counters, seating and lighting will be installed upstairs. The new seating area will have more capacity and will create a warm atmosphere for eating and sharing time with friends and family. We plan improvements to Meat, Seafood, Floral, Grocery and Housewares starting in April and wrapping up by June.

It is very important for us to hear from you, our neighbors, as we finish the remodel process. I would like to invite you to a neighborhood gathering at the Admiral store in our Pavilion on Thursday, February 23rd from 7:00 p.m. to 8:30 p.m. Myself and the Admiral Store Director, Paul Marth, will be on hand to listen to your concerns and share more detailed plans for the completion of the remodel, and offer tastes of some of the delicious new additions to our Prepared Foods department. We hope you can join us, but if not, please reach out to us and let Paul know your concerns and how we can help at pmarth@metropolitan-market.com. With your input we're excited to complete the remodel in early June and provide West Seattle with the best possible grocery shopping experience. We look forward to hearing from you.

Sincerely,

Todd Korman
President and CEO

Metropolitan Market